1. Working group name:

*Retail Establishment*

1. Individual sponsor(s):

*Riana Durrett, Executive Director, Nevada Dispensary Association*

*Andrew Jolley, Dispensary Owner, The Source*

*Jennifer Delett-Snyder, Join Together Northern Nevada*

1. Describe the recommendation:

*The Operations- Retail Establishment working group recommends that the Department of Taxation require that upon each purchase in a retail establishment or dual license establishment, the establishment provide the customer with a leaflet with two warnings. First, information regarding dosage limits/suggestions. The leaflet should admonish the purchaser that one recommended serving size is 10mg or less. The leaflet should admonish “start low, go slow” and explain that the consumer should start with a low dose, wait one to two hours to gauge impairment. Next, the leaflet should contain warnings that consumption is only allowed by those that are 21 and over and that marijuana must be kept out of the access of children.*

*The above sponsors further recommend that Nevada should follow Colorado’s model of providing guidance to marijuana retailers relating to consumer education. For example Colorado provides a tool kit for retailers, which can be viewed on the following website:* [*http://goodtoknowcolorado.com/retailers*](http://goodtoknowcolorado.com/retailers)*.*

1. Which guiding principle(s) does this recommendation support?

*This recommendation promotes the guiding principle to be responsive to the needs and issues of*

*consumers, non-consumers, local governments, and the industry.*

1. What provision(s) of Question 2 does this recommendation apply to?

*This recommendation applies to Section 5 of Question Two, which requires the Department of Taxation to issue regulations that would assist in preventing diversion of marijuana to those under 21 years of age.*

1. What issue(s) does the recommendation resolve?

*This recommendation aims to resolve issues relating to public education. Colorado regulators and legislators have advised that consumers and the public must be educated on the usage of edibles and the need to keep marijuana locked up, out of the access of children. Colorado regulators and legislators have lamented at the fact that Colorado did not implement this public education from the outset of legalization.*

1. Was there dissent in the group regarding this recommendation? If yes, please provide a summary of the dissenting opinion regarding the recommendation.

*Not known*

1. What action(s) will be necessary to adopt the recommendation? Will statute, policy, regulations, etc. need to be addressed?

*The Department will need to promulgate regulations pertaining to the retail marijuana program, as mandated by IP1.*

1. Additional information (cost of implementation, priority according to the recommendations,

etc).

*Several bills currently being heard in the Nevada Legislature would provide funding for public health and public education relating to marijuana use. In particular, the Department of Public and Behavioral Health has asked for funding to administer an education campaign, which could include the leaflets described above as well as the retail kit provided under Colorado’s Good to Know campaign. Funding of the education program would promote uniformity in the administration of such a campaign.*

\*Submit to**kelly@quantummark.com**and**mkretch@quantummark.com**when completed and ready for presentation to the Task Force